

# pharmacy month campaign 2024



Pharmacy staff dressed up stunningly in red

Pharmacy Month aims to raise patient awareness on the vital role pharmacists and pharmacy support personnel can play in the community's healthcare and to improve communication between patients, pharmacists and pharmacy support personnel.

The theme for this year's campaign is "**let's talk about vaccine**" the theme is based on the conviction that improving vaccination coverage and promoting a life-course approach to vaccination are global imperatives to which pharmacists

can greatly contribute.

We are thrilled to inform you about the exciting and educational activities that ADH pharmacy embarked on during pharmacy month campaign. From 16th to 20th of September 2024 pharmacy had information desk at the hospital foyer.

Pharmacy staff spent the rest of the week wearing different themes to be more visible while promoting the campaign. Pharmacy staff educated mothers and caregivers about the importance of childhood vaccinations and the types of vaccines that are available. Pharmacy visited Addington primary school to raise awareness about pharmacy as a career and important vaccines for their age group.

ADH pharmacy was invited by PPHC to educate their staff and partners about pharmacy month and its purpose. Lastly pharmacy staff did an out reach to Beatrice Clinic where they educated both patients and staff about pharmacy month with an emphasis to importance of paediatric and adults vaccine.

During the campaign period, pharmacy team was generously giving away sandwiches to patients in different foyers and goodies to all the areas they visited. Children were appreciative and excited to receive goodies and face paints.

This was indeed a fantastic and successful campaign, pharmacy staff were highly motivated and the week ended with a team building exercise and awards for best dressed.



## **PHOTO GALLERY**



Vaccination promotion: ward 13A



Fun for the children: face painting



Addington Pre-Primary School Health Education Initiative



Addington Hospital Pharmacy Team Building Afternoon



Progressive primary health care: information sharing



**Beatrice street Clinic Vaccination Drive** 



KWAZULU-NATAL PROVINCE HEALTH REPUBLIC OF SOUTH AFRICA KwaZulu-Natal Department of Health
KZN Department of Health

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### ACKNOWLEDGEMENTS EDITORIAL TEAM / DETAILS

#### **COMPILED BY**

#### **Public Relations team**







Ms. SS Gwala (PR Intern)



Mrs ZM Jali (PRO)

#### APPROVED BY

DR M NDLANGISA

Chief executive officer Editor in chief

Should you wish to contact Addington Hospital for enquiries, Complaints,

Compliments and suggestion do not hesitate to contact Public Relations Office on 031 3272968 and email : zimhlophe.jali@kznhealth.gov.za

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