



BREASTFEEDING WEEK



Matron Mlondo with student nurses at gateway clinic

- B est way of feeding a baby
- R eadily available
- E nvironmentally friendly
- A ntibodies
- S afe
- T emperature perfect
- F inancial saving
- E asily digestible
- E arlier passage of Meconium
- D eaths reduced
- I mmunity
- N utrient rich
- G rowth



World breastfeeding week is celebrated every year from 1-7 August in more than 170 countries to encourage breastfeeding and to improve the health of babies around the world. It commemorates the innocent declaration signed in 1990 by government policymakers WHO, UNICEF and other organizations to protect, promote, support and sustain breastfeeding.

GJ Crookes had various activities in light of the awareness. This was in the form of a quick march by nurses and students across the hospital spreading awareness and singing breastfeeding songs. There was also an outreach awareness done at one of the local companies namely Amahlongwa Clothing in Amahlongwa and Mym's Textiles in Umzinto, this was held as per the 2015 theme on working woman and breastfeeding, revisiting the 1993 WBW campaign on the mother friendly workplace initiatives.

Umzinto clinic also held a breastfeeding awareness event on the 7th of August for the mothers that came to the clinic, they had talks on the importance of breastfeeding for the mothers who breastfeed, the importance of breasts and how to clean their breasts. They also had drama students from UKZN to perform a short scene on breastfeeding, they had also invited the people from UKZN that look after mothers who are HIV positive to talk to mothers. Recently Umzinto clinic was chosen as the milk bank home for mothers to donate their milk and it will be taken to labs for testing so that it will be given to babies that can't be breastfed by their mothers.



Patient breastfeeding her baby



UKZN students



Sr. Ntsenge, Sr. Gumede, nurses & student nurses marching outside GJC