

## LADYSMITH REGIONAL HOSPITAL

LADYSMITH REGIONAL HOSPITAL RECEIVED A STATUS AS BEING "A MOTHER AND BABY - FRIENDLY HOSPITAL"



## **Mother and Baby Friendly Initiative (MBFI)**

The Initiative is a global effort for improving the role of maternity service to enable mother to breastfeed babies for the best start in life. It aims at improving the care of pregnant women ,mothers and newborns at health facilities that provides maternity service for protecting ,promoting and supporting breastfeeding .Many National Government Health Agencies recommend that babies are breastfed exclusively for their first six months of life ,breastfed babies are less likely to suffer form serious illnesses.

On the 13th March 2013 Ladysmith Regional Hospital celebrated the achievement of the status they received as being "a Mother and Baby Friendly Hospital". They received this status during the month of August 2012. The purpose of the event was to thank the MBFI Committee and all members that have contributed in this success, which includes Hospital, Clinics and members of the community that have contributed. It such an honor for our Hospital to be awarded with a Bill Board that will show everyone who enters the hospital gate that Ladysmith is Mother and Baby Friendly Hospital.

Our Hospital CEO Mr V.E Khoza welcomed everyone who attended the event, and he congratulated Hospital MBFI team for a job well-done.

The event was filled with fun, we had a speech from our guest speaker Mrs. Y.T Ndebele ,In her speech she emphasized the fact that mothers should breastfeed because breast milk is the best for the baby, it does not cost money and it is always ready to be sucked by a baby" .She also gave thanks to all the mothers that are breastfeeding and she congratulated the Hospital for achieving this status .

We had a Zulu dance from Ladysmith group called Omama Benhlonipho. The staff from Ward 9 and 10 looked beautifully in their traditionally outfits on the day. The event went accordingly and there was lot of fun.



## MBFI CELEBRATION

OUR MC MR MKHONTO,HE MADE THE EVENT TO BE ENJOYABLE WITH HIS JOKES





WELCOME NOTE BY CEO MR V.E KHOZA



MATRON L.P ZIKALALA INTRO-DUCING OUR GUEST



DR. R.S MOEKETSI
WAS SHARING THE
PURPOSE OF THE DAY



**BREASTFEEDING MOTHERS** 





UNVEILING OF BOARD BY THANDI MADLALA (DISTRICT DIETICIAN) AND HOSPITAL DIETICIAN LOUIS LE ROUX







MATRON NKEHLI WAS HANDING OUT A GIFT TO OUR GUEST SPEAKER MRS Y.T NDEBELE