



HEALTH
KwaZulu-Natal

CORPORATE COMMUNICATIONS

Natalia, 330 Langalibalele Street, Pietermaritzburg, 3201
Private Bag X 9051, Pietermaritzburg, 3200
Tel.: 033- 395 2220, Fax.: 033-845 0141 or 033 342 0429
Email.:mbali.thusi@kznhealth.gov.za
www.kznhealth.gov.za

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TB BLITZ CAMPAIGN **“Call to Action-Stop TB Now”**

National Health Minister, Dr. Manto Tshabalala-Msimang together with Provincial Health MEC Mrs. Peggy Nkonyeni and Health MEC's from the Eastern Cape, Gauteng and Mpumalanga provinces will embark on Sunday, 6 August embark on a TB Blitz Campaign in Durban. 2004 statistics show that the eThekweni District has a 32% TB cure rate and the rate of defaults on TB treatment in this district stands at 23%.

Through the TB Blitz Campaign the department aims to achieve the following:

- Improving the capacity to detect TB
- Achieve earlier detection of TB
- Support patients to ensure continuum of care
- Increase rates for successful treatment and cure

This will in turn improve cure rates, decrease the number of TB deaths and most importantly assist in lowering the rate of defaulters, which would prevent multi-drug resistance TB (MDR). MDR is caused by poor adherence to TB treatment. KwaZulu-Natal has seen a steady increase in the number of MDR TB at Tugela Ferry in Umsinga.

The TB Blitz Campaign will kick-off with door-to-door visits in areas around Durban and will end with a community event at Hammarsdale Stadium which will start at 11h00. The TB Blitz campaign comes after the National Minister of Health together with MEC's of Health resolved to hold a campaign as a matter of urgency to create more awareness about the serious TB crisis KwaZulu-Natal, Eastern Cape, Gauteng and Mpumalanga provinces. TB is curable and the department offers free diagnosis and treatment of TB. The TB Blitz will also act as a catalyst in the implementation of the National TB Management Crisis Plan, which was launched in Durban in March this year and will also assist in engaging all stakeholders to play a role for better TB management.

For more information please contact Leon Mbangwa on 083 459 8695 or Solly Mabotha on 083 678 9860

KwaZulu-Natal TB Blitz Social Mobilization Programme

Saturday 5th August 2006

09:00	Assembly at Durban City Hall
09:00 – 09:30	Light Breakfast
09:30 – 10:00	Briefing to Minister send off of teams to satellite TB blitz campaign site by Mayor Councillor Mlaba
10:00 – 10:30	Teams depart to satellite TB blitz sites
10:30 – 12:30	TB Blitz
12:30 – 13:00	Teams proceed to City Hall for Lunch

Team	Satellite Area	Team Leaders
Durban Station	Train Station Taxi ranks Shopping Mall Mansfield Motel	DG and Dr S Zungu(DDG – KZN) Deputy Mayor – Mr Logie Naidoo
Chatsworth	Chatsworth Mall	Ms Z Ludidi, Dr Nyembezi (KZN HOD), Dr Mhlongo (KZN GM) Councillor N Shabalala
KwaMashu	Train Station Taxi Rank Shopping Mall	Minister and MEC – KZN Mr Timmy Msiza – District Manager - eThekwini Whip – Ms Fawzia Peer & Mr N Nkosi(COO)

Sunday 6th August 2006

07:00	Assembly at Durban City Hall
07:00 – 07:30	Light Breakfast
07:30 – 08:00	Teams converge at Inkosi Albert Luthuli Hall, City Hall to be briefed by Minister and eThekwini Mayor Cllr Obed Mlaba
08:00	Teams depart to the sites
08:30 – 09:30	TB Blitz
09:30 – 10:00	Teams depart from sites to Mpumalanga
11:00 – 13:00	Main Blitz event at Mpumalanga (Full programme attached)

Time	Team	Satellite Area	Team Leaders
08:00	ECC	Visit to Church	Minister and MEC (KZN) Mr Timmy Msiza – District Manager
09:30	Mpumalanga	Door to Door	Minister and MEC – KZN Mr Timmy Msiza – District Manager - eThekwini

			Dr M Radebe – Chair of Chairs
08:30	Inanda	Dube Village Informal Settlement	Speaker – Mr James Nxumalo Mr Leon Mbangwa
08:30	Umlazi	MegaCity Shopping Complex	Dr Nyembezi (KZN HOD) Mayor – Cllr Obed Mlaba
08:30	Berea Station	Taxi Rank Street Vendors Market	Whip – Ms Fawzia Peer & Mr N Nkosi(COO)

The following groups will support each team: local Councillors, TB programme personnel, DOTS supports and Community Health Workers. Transportation to satellite areas and to the community event in Mpumalanga will be provided by KZN Government vehicle.