



HEALTH
KwaZulu-Natal

CORPORATE COMMUNICATION

Natalia, 330 Langalibalele Street, Pietermaritzburg, 3201
Private Bag X 9051, Pietermaritzburg, 3200
Tel.:033 395 3130, Fax: 033 342 0429
Email.:chris.maxon@kznhealth.gov.za
www.kznhealth.gov.za

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PUBLIC SERVANTS OF THE DEPARTMENT OF HEALTH TO EDUCATE AND INFORM THE PUBLIC ABOUT THE H1N1 INFLUENZA

Public servants in the Department of Health are going all out to educate and inform the public about the H1N1 influenza as a way of kick-starting the public education campaign of government.

KwaZulu-Natal has more than **296** confirmed cases including one death with eThekweni and Pietermaritzburg being the hardest hit by the fast spreading virus. South Africa has 3485 confirmed cases and six deaths from the disease. The Western Cape and Gauteng have the highest numbers of people with the virus (52 & 23 %, respectively) whilst KwaZulu-Natal accounts for 10 % of infected people.

Public servants are visiting Taxi ranks and Shopping Malls in and around Pietermaritzburg distributing information packs and talking to people about the disease. This exercise is replicated in all 10 other districts in the Province and in all provinces of the country.

The full plan will be rolled out in the following week in five areas. These include;

- **Information Sharing Session with journalists,**
- **Community rallies targeting 6600 public schools, malls, three airports, taxi ranks and public areas;**
- **Print Media Adverts;**
- **Public Service Announcements on radio; and**
- **Press Conferences.**

For more information contact Chris Maxon at 0832850567
ENDS

ISSUED BY:
KWAZULU-NATAL: DEPARTMENT OF HEALTH
083 285 0567