

TO: ALL MEDIA
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Media Advisory: MEC Dhlomo to lead by example yet again when he responds to the call for blood donations

Following a desperate call by the South African National Blood Service (SANBS) for citizens to come forward and give the gift of life – blood, MEC SIBONGISENI DHLOMO will on Tuesday 12 July 2011 contribute to making a difference and donate his blood.

The SANBS reports that at least 3000 units of blood are needed daily to meet the demands of hospitals and patients. Donating a unit of this “precious gift of life” saves lives of those in dire need of blood.

MEC Dhlomo will make his contribution and call to all people between the ages of 16 and 65 years of age when he makes his donation at Umlazi’s Megacity Blood Bank on Tuesday 12 July 2011 at 11h00.

“It is said; ‘the greatest gift is a portion of thyself’” says MEC Dhlomo, “I have therefore decided to develop a habit of donating blood in order that there is sufficient blood stock to ensure that quality blood is always available for needy patients.” He adds that everyone must make this commitment or at least take a step to find out if one qualifies.

Journalists are invited as the MEC will issue a statement calling on people to come forward to donate.

Ends

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